



## Policy IO1.02: Mission

Oversight	Information
Policy Type	Institutional Organization
Policy Owners	University President and Board of Trust
Initial Policy Approval Date	March 12, 2014
Current Revision Approval Date	March 12, 2014
Procedure Effective Date	March 12, 2014

### Policy

Origin - American Sentinel’s mission, curriculum, and operational priorities were developed after an extensive literature review that included hundreds of articles and more than a dozen research projects undertaken by American Sentinel and Vanderbilt Universities. All officially adopted statements related to the University’s mission are included in and will be amended to this policy.

Statement of Mission - American Sentinel University has adopted a general mission statement that it intends to “provide high-quality, innovative degree and certificate programs that enable students to enhance their professional and civic lives.”

Statement of Vision - The University has also adopted specific statements explaining its vision for how it wishes to be recognized, identifying four goals:

- providing accessible, quality, advanced education for the motivated learner/professional who seeks success in their chosen fields and communities;
- innovative use of technology that creates new standards in outcomes and achievement of academic excellence;
- understanding of and meeting the changing needs of our students, communities and other constituents; and
- creating excellence in student and constituent services.

Statement of Values - American Sentinel has also adopted statements of the values it promotes, and the objectives it pursues, in three key areas.

- Continued Improvements in Quality Outcomes
  - Place value creation for the learner at the center of all that we do.
  - Embrace the changes necessary to continually improve standards and processes so that they inspire “best in class” educational content and learning assessments.
- Community of Scholars
  - Keep our students, faculty, staff, communities and other constituents engaged in a free exchange of ideas by creating an environment of trust and mutual respect.
  - Identify the educational needs of our students and work diligently to meet or exceed them.
- Connected and Inclusive



- Act with integrity, behave ethically and transparently.
- Value and embrace diversity.
- Maintain a workplace that is characterized by safety, openness, creativity, challenge and innovation.

Student Manifesto - American Sentinel has also established general goals for its operational groups that support the institutional mission in its “Student Manifesto,” which pledges to:

- Offer high-quality educational programs.
- Provide a response to student requests within 24 hours.
- Create a variety of innovative courses and programs that equip students with the latest and most desired knowledge in the marketplace.
- Employ the most innovative educational technologies.
- Provide world-class student services and support.
- Operate in a fiscally responsible manner to ensure students receive the best value in tuition.
- Provide students annual reports on our progress toward meeting our goals.

Statement of Service - In pursuing its stated goals and objectives, American Sentinel serves the public good by (1) identifying and offering its services to underserved constituencies of learners, (2) providing needed skills and credentials to its students, (3) enhancing the body of knowledge in the academic areas served by further developing educational content, and (4) promoting the development of new techniques and strategies in online education, and promoting its online methods as an effective alternative to traditional higher education. American Sentinel’s continued operation also serves the public good by stimulating the economy through employment, and through its direct support of programs to benefit the community in which it operates.

## **Guidelines**

- Not applicable

## **Procedure**

- Not applicable

## **Related Documents/References**

- Student Handbook
- Academic Catalog



## Definitions

- None

## Revision History

- May 7, 2020: Updated policy format for accessibility guidelines - AHB